

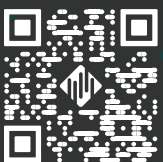
HealthTrackRx Media Kit

INSIDE LABPORT:

The Nation's First & Only National-Scale Lab
Purpose-Built for Next-Morning Results

Thank you for your interest in HealthTrackRx.
We appreciate your partnership in sharing our story!

Please direct all media questions to Lindsay Phillips:
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[View All Media Kit Resources](#)

Mission, Vision, + Values

MISSION

***Getting People
Healthier Faster***

VISION

**Transforming
The Laboratory
Experience**

by delivering custom solutions to clients,
accelerating answers to patients, and
creating value for payors

VALUES

**Reliable
Extraordinary
Accountable
Loyal**

R: We will do what we say
we are going to do

E: We will go above and
beyond whenever we can

A: We will be responsible
for our actions and results

L: We will be committed to
each other and our mission



HealthTrackRx at Labport

Why Labport Matters

Revolutionizing How Americans
Diagnose Infections

HealthTrackRx is redefining the standard of care for infectious disease diagnosis. With next-morning PCR results delivered nationwide, providers no longer wait days for answers or rely on guesswork when prescribing treatment.

1 in 50

In the last five years, 1 in 50 Americans diagnosed with an infection received that diagnosis through HealthTrackRx.

By expanding to its new state-of-the-art facility on UPS's Louisville campus, HealthTrackRx is making next-morning infectious disease testing available to millions more patients every day.

The Problem

Infection detection is still too slow.

Traditional methods take days to deliver results, leaving providers without clear answers. This delay discourages testing, drives overprescription of broad-spectrum antibiotics, and fuels antimicrobial resistance—leading to **higher costs, poorer outcomes, and lasting public health risks.**

The Solution



**Next-Morning
Clarity**

Providers receive definitive answers overnight:

- What infection does my patient have?
- Do they need treatment?
- If so, what's the right therapy?

HealthTrackRx first partnered with UPS Healthcare for a pilot project in 2022, matching our diagnostic capabilities with UPS' robust logistics to successfully deliver overnight test results to patients. Now, by co-locating our newest campus within the UPS Healthcare Labport in Louisville, HealthTrackRx can expand that impact and receive overnight specimen deliveries starting at 1 a.m., allowing for overnight processing and next-morning results to clinics across the country.

This innovative model has transformed infection diagnosis and treatment for thousands of providers. With HealthTrackRx, care decisions are **faster, more precise, and evidence-based**—**improving outcomes, reducing unnecessary antibiotic use, and lowering overall healthcare costs.** No more guesswork. No more decades-old methods.

The Impact

2M+

**Patient lives touched
each year — and growing.**

- **Supports the highest points of modern care:** urgent care, pediatrics, and thousands of outpatient clinics.
- **Improves care equality**, reaching underserved and rural communities nationwide.
- **Reduces ER visits and healthcare spend** with accurate, first-time treatment.
- **Strengthens public health** through surge readiness, outbreak tracking, and antimicrobial resistance monitoring.



Facility Spotlight



Global Logistics Power

In partnership with UPS Healthcare, located minutes from UPS Worldport for seamless nationwide overnight delivery.



Scale & Speed

New 40,000 sq. ft. lab space, increasing testing capacity to 5M+ patient samples annually.



Cutting-Edge Technology

New state-of-the-art automated platforms from Thermo Fisher, Abbott, Hologic, BD & Hamilton



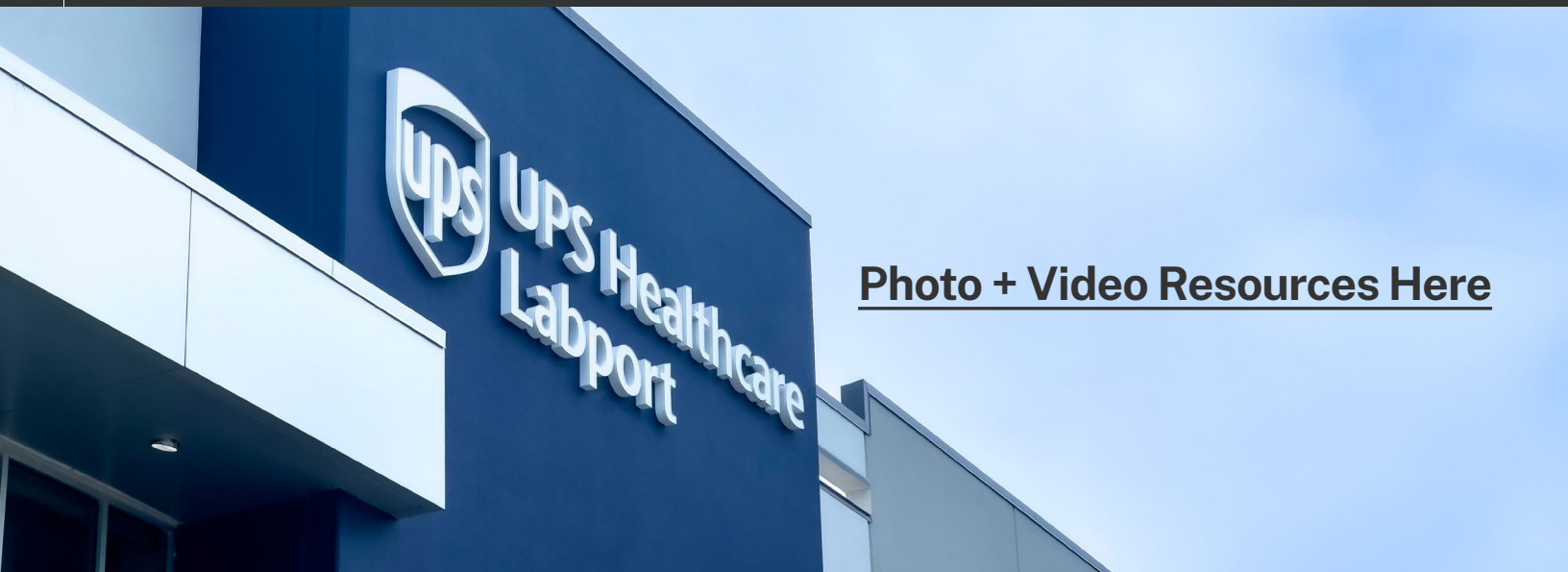
Big Investment, Big Impact

\$45.5M investment, 230+ high-wage biotech jobs, making Louisville a hub for diagnostic innovation.



Public Health Ready

Built for surge testing, outbreak response, and collaboration with state and national health agencies.



[Photo + Video Resources Here](#)



“ I’m honored to join HealthTrackRx in celebrating the opening of this groundbreaking facility at the UPS Healthcare LabPort in Louisville on September 10th. **This partnership represents the best of American innovation that will bring speed, accuracy, and access to infectious disease testing.**

Getting the right diagnosis at the right time means patients get the right treatment, reducing unnecessary costs, improving outcomes, and strengthening our national preparedness for future public health challenges.

Alex Azar

Former Secretary of Human & Health Services

“ Louisville is proud to welcome HealthTrackRx and their cutting-edge diagnostics facility to our city. This investment brings over 230 good-paying jobs to our community, strengthens our growing life sciences sector, and affirms Louisville’s position as a national hub for healthcare innovation. **We’re excited to partner with companies like HealthTrackRx that share our vision for a safer, stronger, and healthier Louisville.**”

Craig Greenberg

Mayor of Louisville, KY



HealthTrackRx Expands Operations with New Campus at UPS Healthcare Labport Facility in Louisville, Enhancing Capabilities for Faster, More Affordable Diagnostic Testing

HealthTrackRx, the nation's premier molecular diagnostic laboratory for infectious diseases, today announced the opening of its newest campus at the state-of-the-art UPS Healthcare Labport facility in Louisville. This expansion represents a significant step in HealthTrackRx's mission of Getting People Healthier Faster, enabling faster, more affordable infection testing nationwide.

HealthTrackRx's journey has been defined by a relentless pursuit of speed and accuracy in diagnostics. Traditionally, diagnosing routine infections has relied on slow, often imprecise methods, leading to the overprescription of antibiotics and the rise of antibiotic-resistant infections. HealthTrackRx's advanced RT-PCR technology can accurately identify the cause of infections—bacterial, viral, or fungal—and detect antibiotic resistance by the next morning, anywhere in the U.S. This empowers clinicians to deliver more effective, targeted treatments, reducing reliance on broad-spectrum antibiotics and vastly improving patient care and recovery.

"UPS Healthcare has been essential in bringing next-morning, life-changing diagnostics to clinicians and patients nationwide," said Martin Price, CEO of HealthTrackRx. "With our new campus at UPS Healthcare Labport, we'll be able to serve even more communities across the country and ensure more patients get healthier faster with affordable, high-quality testing results that directly impact care decisions."

HealthTrackRx's lab project with UPS in Louisville launched in 2022, transforming diagnostic access and treatment practices nationwide. By co-locating in Louisville, HealthTrackRx receives UPS specimen deliveries beginning at 1 a.m., and processes overnight to provide next-morning results to clinics from coast to coast. This model has revolutionized infection treatment for thousands of providers, who now rely on HealthTrackRx's rapid diagnostics to inform therapy. The success of this initiative prompted HealthTrackRx to move the bulk of its operations base to Louisville and integrate comprehensively with UPS's broad logistics solutions platform.

"Diagnostic treatment is evolving with the need for faster response times," said John Bolla, President of UPS Healthcare. "We're building new and differentiated capabilities like UPS Healthcare Labport to help our customers improve patient care and are thrilled to work with innovative labs like HealthTrackRx."

With this continued commitment to innovation and national access, HealthTrackRx and UPS Healthcare are positioned to reshape the infectious disease diagnostics landscape. Together, they are creating a healthcare model that supports faster and more informed treatment decisions, ensuring patients nationwide receive timely, accurate care.

About HealthTrackRx

HealthTrackRx is the nation's premier infectious disease molecular diagnostic laboratory dedicated to Getting People Healthier Faster. Specializing in next-morning results and antibiotic resistance detection, HealthTrackRx provides clinicians with essential diagnostic tools that inform more effective and timely treatment. For more information, please visit [healthtrackrx.com](https://www.healthtrackrx.com).

Speakers Today



Martin Price

Executive Chairman & CEO, HealthTrackRx

Martin Price is a seasoned executive with 20+ years of leadership across healthcare and legal industries. Since 2020, he has led HealthTrackRx, the nation's premier infectious disease laboratory, scaling operations to deliver next-day diagnostics that improve patient outcomes and support antimicrobial stewardship. Recognized for his strategic vision and collaborative leadership, Martin continues to advance innovation in diagnostics and healthcare delivery.



Alex Azar

Former Secretary of Human & Health Services

Alex Azar, former U.S. Secretary of Health and Human Services (2018–2021), has held senior leadership roles in both government and the private sector. He oversaw Operation Warp Speed, expanding access to COVID-19 vaccines and therapeutics, and led major reforms to telehealth, healthcare transparency, drug pricing, and public health initiatives from opioids to HIV. Previously, he served as president of Lilly USA, LLC, and as Deputy Secretary and General Counsel of HHS. A Dartmouth and Yale Law graduate, Azar now advises Foresite Capital, teaches at the University of Miami Herbert Business School, and serves on multiple corporate and nonprofit boards.



Dr. Sarika Aggarwal, MD, MHCM

Chief Medical Officer, Fast Pace Health

Dr. Sarika Aggarwal is the Chief Medical Officer at Fast Pace Health, focusing on developing a rural care model that integrates population health into clinical care. With over 20 years of experience, her background includes leadership roles at Beth Israel Deaconess Care Organization (BIDCO) and xG Health Solutions, where she provided clinical oversight and led initiatives to improve healthcare outcomes and quality. She also served as an Instructor at Harvard T.H. Chan School of Public Health and is a practicing primary care physician.



Jacqueline Coleman

Lieutenant Governor, Kentucky

Jacqueline Coleman is Kentucky's 58th Lieutenant Governor, a lifelong Kentuckian, educator, coach, writer, and nonprofit founder. In 2013, Jacqueline founded Lead Kentucky to empower college women to pursue leadership roles, impacting students on campuses across the state. As Lieutenant Governor, she has championed public education, student mental health, women's empowerment, and workforce development. Her initiatives include securing \$40 million for school-based mental health resources, waiving GED testing fees for adults, and reviving the Kentucky Commission on Women.